



Florida Association of Public Purchasing Officers Ad Specs

FAPPO page dimensions: 8.5 "x 11"

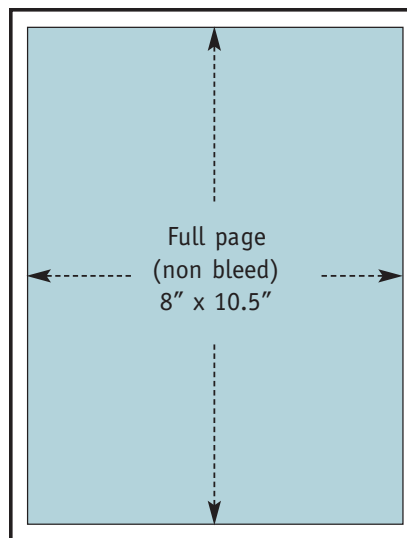
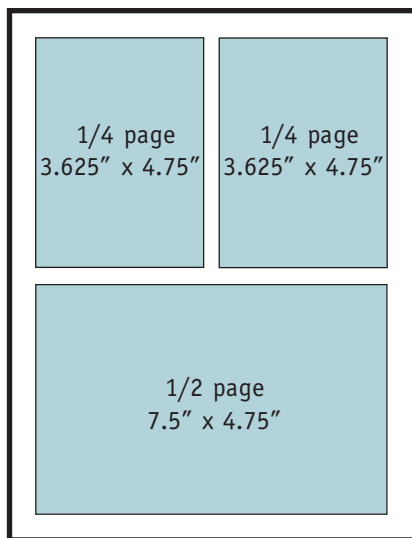
Format: Delivered via PDF online

Ad specs:

1/4 page ad 3.625" x 4.75"

1/2 page ad 7.50" x 4.75"

Full page ad (non-bleeding) 8.00" x 10.50"



AD REQUIREMENTS:

All files must be submitted in digital format via Adobe PDF:

1. Pdf file must be **high-resolution format** (print optimized)
2. **All fonts must be embedded.** If there are any placed EPS files in your native layout file, please make sure to outline all fonts AND **embed images** in the imported Illustrator or Freehand EPS file before exporting layout to PDF.
3. Use grayscale or CMYK color space.

SUBMISSION:

- Please submit digital ad material via e-mail to execdirector@fappo.org
- Or via CD-ROM by mailing to:
FAPPO, 8875 Hidden River Parkway, Suite 330 #3059, Tampa, FL 33637

**Please call FAPPO with any questions at 813/435-3109
or e-mail execdirector@fappo.org**